



Job Description - Sales and Marketing Executive/Officer

Job Summary

- Job Types: Full-time
- Industry: IT Services, Software Services
- Location: Meerut (UP)
- Functional Area: Sales, Business Development and Field Marketing
- Role: Sales & Marketing Executive/Officer
- Website: <https://www.techdost.com/career/>

Responsibilities and Duties:

- Team-player and quick learner
- Ability to explain the technical concept in simple term
- Excellent communication skills, verbal and written
- Making cold calls and follow-ups to achieve sales target
- Generation and conversion of leads for our variety of product & services
- Negotiating contracts and packages
- Handling phone/email queries and replies of customers/clients on the phone/emails
- Regularly touch both prospective and current clients to build relationships and sell services offered by TechDost and ensure customer satisfaction
- Candidate should have experience in reaching out to B2B prospects
- Take full responsibility for dealing with relevant customer complaints, queries, and requests for the information from the start to the end of the process
- Build the brand name of TechDost in the respective market, by suggesting and implementing suitable measures required
- Conducting market research to identify selling possibilities and evaluate customer needs
- Able to understand the client's preferences

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Menace TechDost Services Pvt. Ltd.

CIN: U74999UP2017PTC099043

A-101, Metro Plaza,
Delhi Road, Meerut, 250002

Mob: 7500-9966-33
Mob: 9897-0339-94

info@techdost.com
www.techdost.com



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Functional area: Sales, Business Development, Field Marketing

Required Experience and Qualifications

- Education: Minimum Graduate or MBA will be preferable
- Experience: Fresher or 6-months experience
- Must know about the services of an IT Company
- Must have strong knowledge of the Internet and social media sites

Only those candidates can apply who:

- are available for full time (in-office)
- can join immediately

Salary and Benefits:

- Rs. 10,000 - Rs. 30,000 per month
- Attractive Incentives
- Travel allowance
- No dress code

About Company:

TechDost is a specialized Software Development Company in Meerut that offers complete customized solutions to help businesses in creating optimum exposure over the Internet and in making brands succeed across the globe. Our company has a team of expert developers, designers, and internet marketers who are providing high-quality work to all our clients.

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